

BATON ROUGE PRIDE Saturday, June 11, 1:00 - 7:00 PM Baton Rouge River Center Exhibition Hall

Celebrating Ten Years of Pride In Our COMMUNITY!

Every year, another 50,000 people in the U.S. are diagnosed with HIV.



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Welcome to the 10th BATON ROUGE PRIDE FEST

For the past nine years, I've been fortunate to be a part of an amazing team that works all year to bring you the Baton Rouge Pride festival. Each of those years I've been more and more proud of what Baton Rouge has accomplished and the many ways we are finding to embrace and celebrate our pride, as well as to work toward a better sense of unity in our commUNITY.

This year we truly are proud to continue in the huge space the Baton Rouge River Center offers for our indoor, air-conditioned, family friendly celebration. We're also moving to new heights with even more generous sponsors, more resource fair vendors and more advertisers, who all partner with us to present this event (by paying the bills and keeping it free for you). Speaking of sponsors, we get to celebrate two Red Stripe sponsors this year – AHF and Cox – thanks to a generous \$10,000 donation from AHF and Cox's continuation of its donations of free cable advertising.

There is so much for all of us to be proud of:

- Our BR Pride planning team and scores of other volunteers work hard for you year after year to offer bigger and better events. Join me in thanking all of them!
- Our generous sponsors step up every year and make all this possible. Be sure to thank them!
- Mayor Kip Holden again proclaimed Baton Rouge Pride Day as June 11, 2016. It's his seventh consecutive time to honor us that way.
- Our entertainers get more generous and more numerous every year. Thanks to all of them for being here today.
- Finally, we're getting to recognize another great community leader as our honorary grand marshal.



Part of the 2016 Baton Rouge Pride planning team showing off this year's 10th anniversary T-shirts.



Those are just a few of the things we have to be proud of and thankful for. It's been a great year, and all of us on the Pride Fest team are happy to celebrate the 10^{th} edition of BR Pride with you and excited about its future. If you've enjoyed what you've experienced today, tell your friends and invite them to join you here before the day is out!

Even more, consider joining the BR Pride team and helping to make sure all this happens again next year and the year after that and the year after that... Everyone is welcome to join the team as we work to build a sense of commUNITY in our area and to make it an even better place to live.

-Tom Merrill, Chairman, Baton Rouge Pride Inc.

P.S. **Tell us what you thought** by taking our online survey at: www.surveymonkey.com/s/BRPride.



Baton Rouge Pride Fest 2016 Planning Team and Partners

Our Team:

Katherine Barlow Ranji Bercegeay Rick Cain Vicki Davis John Deshotel Jr. Miles Domingue Timothy Dykes Jeremy Holmes Chica LaRouge Peter Lewis Angela Longstreet Dan Lott

Cody Mack Tom Merrill Rev. Keith Mozingo Kayla Mulford Gjvar Payne Todd Prather Daniel Schroeder Koko Sims Mike Smith Morris Welch Bobbi Wisekal *And Others*

Our Partners:

Metropolitan Community Church of Baton Rouge Krewe of Apollo Krewe of Divas Capital City Alliance And Others



Schedule at a Glance

Entertainment, 1-7 p.m.

By Austin Babtist Women, Captain Green, Jason and deMarco, Jacye Guerin, Krewe of Divas, Ms. Silky Sol "The Red Afro Queen" and more

Resource Fair, 1-7 p.m.

Involving more than 90 community groups and businesses

Grand Marshal Recognition,

3:45 p.m. Honoring an outstanding community leader

Relationship Blessing and Marriage Equality Victory

Celebration, 3:45 p.m.

Like no other, including gathering of recently married (or legally recognized) couples

Plus Much More

Including food, fun, cash bar, HIV testing, kids' play area, the Equality March...

Special thanks to Marissa of FairGround Creative for designing our program cover, poster, ads and other material for this year's Baton Rouge Pride festival.

Thanks also to Carlos Perez (aka Miranda Mann) for excellent work and brilliant turnarounds on designing several ads for this program and a variety of event posters for us throughout the year!



Graphic And Web Design

Mention BR PRIDE for discounts and special offers! WWW.fairgroundcreative.com (512) 964 5867 talk@fairgroundcreative.com

Complete Schedule

On the 'Rainbow Stages'

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12:30 p.m	DJ Cameron Kelly
1 p.m.	Welcome / Opening Announcements
1:10 p.m.	Jacye Guerin
1:40 p.m.	Announcements/Door Prizes
1:45 p.m.	Krewe of Divas
2:15 p.m.	Announcements/Door Prizes
2:20 p.m.	Ms. Silky Sol
	"The Red Afro Queen"
3:05 p.m.	Announcements/Door Prizes
3:15 p.m.	Krewe of Divas
3:45 p.m.	Announcements/Door Prizes
	Recognition of Grand Marshals
	Blessing/Acknowledgement
	of Relationships
	Presentation of Cake
	Announcements/Door Prizes
4:10 p.m.	Austin Babtist Women
5:10 p.m.	Announcements/Door Prizes
5:20 p.m.	Jason and deMarco
6:05 p.m.	Announcements/Door Prizes
6:15 p.m.	Captain Green
7 p.m.	Thanks / Final Announcements
(Ed	quality March Begins at 7 p.m. on River Road)

Around the Exhibition Halls

1-7 p.m.	Resource Fair
1-7 p.m.	Children's Gathering and Play Area
1-7 p.m.	Welcome Center (Riverside Lobby)
1-7 p.m.	Concessions and Cash Bar
1-7 p.m.	Quiet Area (Off Riverside Lobby)

Tell us what you thought by taking our online survey at www.surveymonkey.com/s/BRPride.



BR Pride team communications equipment generously provided by:



Mayor proclaims 'Pride Day' again

Baton Rouge/East Baton Rouge Parish Mayor-President Kip Holden again signed a proclamation for our festival – declaring June 11, 2016, as Baton Rouge Pride/GLBT Pride Day in the city-parish.

Our thanks to the mayor for recognizing the importance of our community to the area and to the pride team for helping to make this happen again this year.

The mayor's proclamation, which can be seen at right, reads, in part: "Whereas Baton Rouge is a city composed of a great variety of diverse people, cultures, religions, sexual orientations, languages and customs, and whereas the gay, lesbian, bisexual and transgendered communities have contributed to the City Parish of East Baton Rouge through active involvement in cultural and economic progress, now, therefore, I, Melvin "Kip" Holden, Mayor-President of Baton Rouge and Parish of East Baton Rouge, hereby do proclaim June 11, 2016, as Baton Rouge Pride/GLBT Pride Day."

> The proclamation, at right, signed by Mayor Kip Holden honors our festival by declaring June 11, 2016, as GLBT Pride Day.



2016 Baton Rouge Pride Fest Resource Fair Participants

2 Become 1 Acadian Modern Dentistry Acadiana Pride ACLU of Louisiana AIDS Healthcare Foundation (AHF) Alora Alzheimer's Services of the Capital Area Barefoot Wine / E&J Gallo Baton Rouge AIDS Society (BRAS) **Baton Rouge Fire Department Baton Rouge Police Department** Capital Area Re-entry Program **Capital City Alliance** Caring Clinic of Louisiana **Chad Louis Designs** Cindie's Cox **Crescent Care Legal Services** Delaney and Robb Attorneys at Law LLC **Divas and Diamonds** Diversity House Dow DownUnder Menswear Dragonfly Jewelry Drew University Theological School East Baton Rouge Libertarian Party East Baton Rouge Parish EMS Equality Louisiana Family Service of Greater Baton Rouge First Liberty Baptist Church

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NOW Baton Rouge **Ochnser Tobacco Cessation Program** PFLAG of Greater Baton Rouge Planned Parenthood Pride 1 **Rainbow Expressions Rainbow Network Rainbow Radio Renegade Bears of Louisiana** Resource & Fund Dev./ CDC Treatment Works Sally Michelle Jackson Snoddy Sister Co. Southwest La. Area Health Education Center Spectrum LSU Spunk Lube The Change Project The Gathering Place Worship Center The Glass Closet The Martens Law Firm LLC The Pro Gap The Red Shoes The Red Team The Trevor Project Tyler & Possa Unitarian Church of Baton Rouge University Presbyterian Church VA New Orleans VIP Maaazine Visit Baton Rouae Volunteers of America Greater Baton Rouge

June 11, 2016

Honorary Grand Marshal Is Energetic Leader In Community

The Baton Rouge Pride team is pleased to honor community leader and activist **Kayla Mulford** as this year's honorary grand marshal.

Mulford, who serves as **president of Capital City Alliance**, among many other community activities, was the unanimous selection of this year's Baton Rouge Pride team.

"We couldn't think of anyone better qualified to serve as the honorary grand marshal for the 10th anniversary celebration of Baton Rouge Pride," said John Deshotel, vice chairman of Baton Rouge Pride Inc. and head of the search committee for this year's grand marshal. "The things Kayla does in the community are certainly amazing."

Mulford has been active in Capital City Alliance since 2012 and has served as its president for nearly three years. She helped to organize the first **Louisiana Equality March** in 2012 and continued that work for three years, as well as organizing **CCA's holiday adoption project** that has raised more than \$10,000 to provide gifts to children affected by HIV/AIDS over the past five years. She also was a driving force behind the **Louisiana Loves** campaign last year and was instrumental in CCA's publication of a **GLBT wedding directory** – all just in time for last summer's marriage equality decision by the U.S. Supreme Court.

In addition to her rigorous schedule of service with CCA, Mulford also is active as a volunteer with a number of other community organizations and initiatives such as **Baton Rouge Pride**, **Pride 1**, **EQLA**, **Youth Oasis, Family Service of Greater Baton Rouge** and a host of other community causes.

Recognized in 2014 as the **Pride 1 Female Advocate of the Year**, Mulford's professional life, in addition to her community service, includes serving as a paralegal for approximately 10 years. She holds a bachelor's degree from LSU and says she has been with her "beautiful partner" for nine years and has four "furry kids that I am obsessed with." She also says she loves to travel, read, shop, attend concerts, binge-watch trash TV and occasionally enjoy a good bottle of wine.

Please join us in congratulating this extremely deserving member of our community as the 2016 grand marshal of Baton Rouge Pride. Kayla Mulford joins an esteemed group of community leaders and allies we've honored as part of this event, beginning in 2009, and has the distinction of being grand marshal for our 10th anniversary.



Kayla Mulford 2016 Grand Marshal

Previous Grand Marshals:

2015 Rev. Keith Mozingo and Whitney Vann Community leaders and friends





2014 Cami Miller and Joe Traigle Early leaders of Capital City Alliance

2013 Jody Huckaby and Carol Frazier Leaders of PFLAG, nationally and locally





2012 Daphne MuShatt Longtime entertainer, fundraiser in community

2011 Trixxie LaRue (James Chinn) Well known as the most likely to befriend you



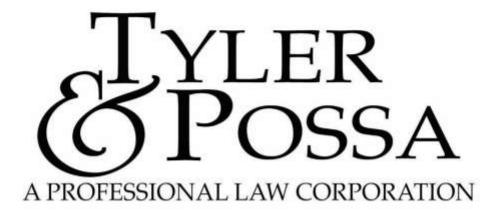


2010 Larry Fremin Founder of the Krewe of Apollo

2009 Richard Dykes Owner of George's, the city's oldest GLBT business



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Congratulations to Baton Rouge Pride

TOM MERRILL & RICK CAIN











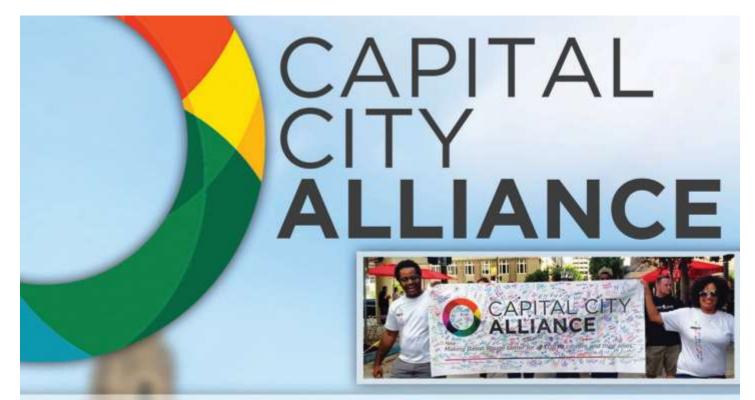
Thanks to our friends, chosen family, the multitude of generous sponsors and donors, all the BR Pride team members through the years,... and all of you for making this event so successful the past 10 years. (Yes, it really has been that long!)

We're glad to have played a part in bringing unity to our CommUNITY and in giving all of us a reason to celebrate our pride.









CAPITAL CITY ALLIANCE

A COMMUNITY ORGANIZATION DEDICATED TO ENGAGING, PROMOTING, AND ADVOCATING FOR LESBIAN, GAY, BISEXUAL, AND TRANSGENDER COMMUNITY IN **BATON ROUGE.**



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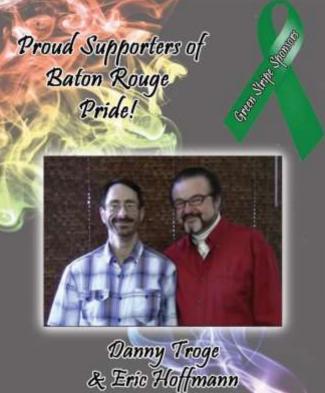
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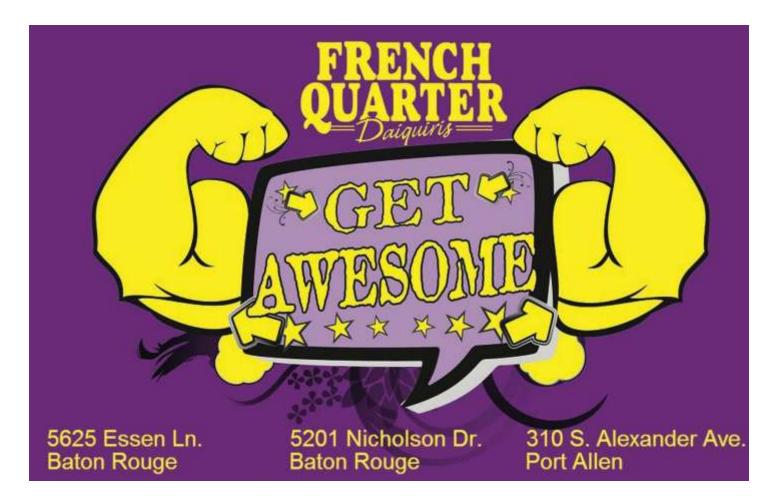
Our people mean business.





of the MCCBR Audio-Visual Team







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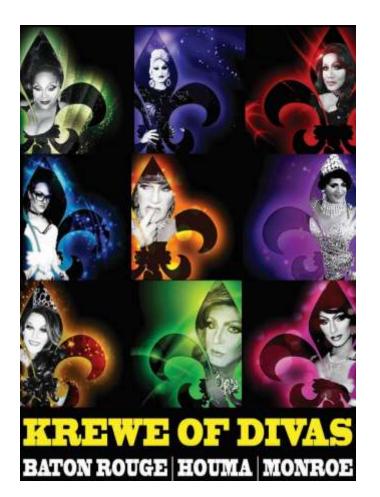


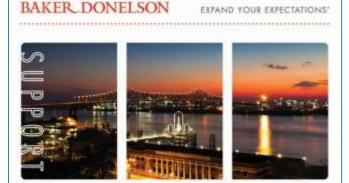






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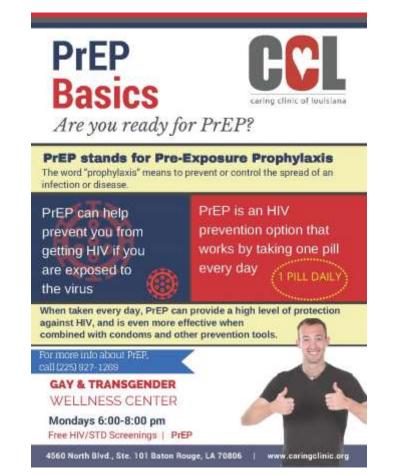






LOVE

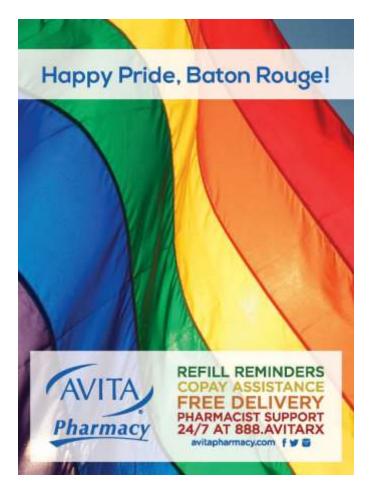




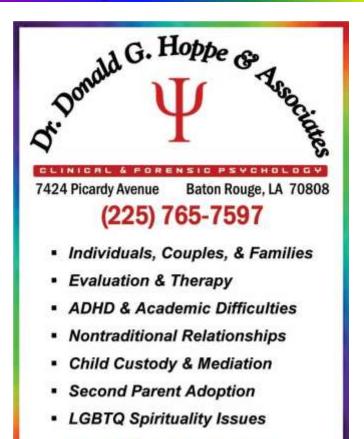


Four Seasons

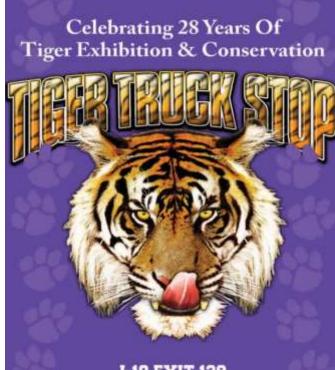




Baton Rouge Pride Fest



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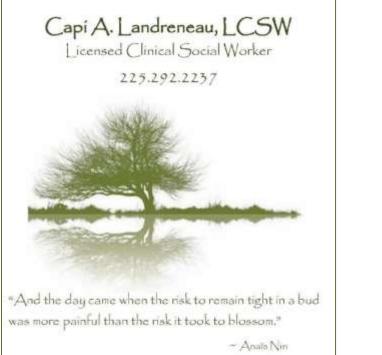
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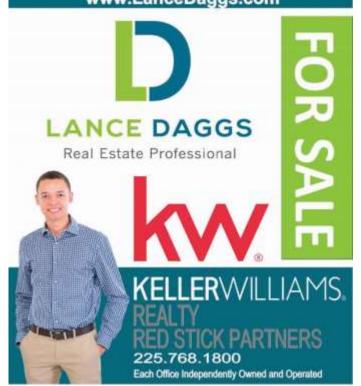






Rehearsals in New Orleans every Tuesday Beginning September 6, 2016 Rehearsals in Baton Rouge every Thursday Beginning September 8, 2016 More Information at www.nogmc.com







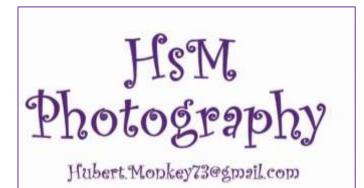
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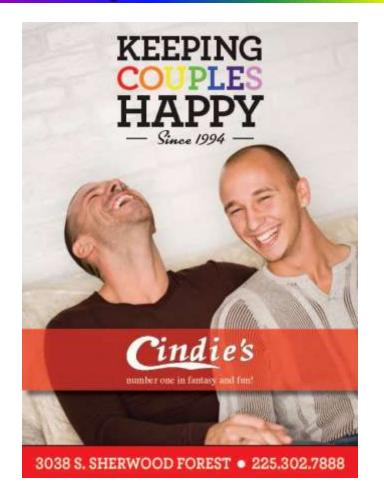
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NOW's purpose is to take action through intersectional grassroots activism to promote feminist ideals, lead societal change, eliminate discrimination, and achieve and protect the equal rights of all women and girls in all aspects of social, political, and economic life.

Our Issues: Reproductive Rights & Justice - LGBTOIA Rights Ending Violence Against Women - Economic Justice Racial Justice - Constitutional Equality (ERA)

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\$3,000 Policy Giveaway to All BR Pride Fest Attendees!

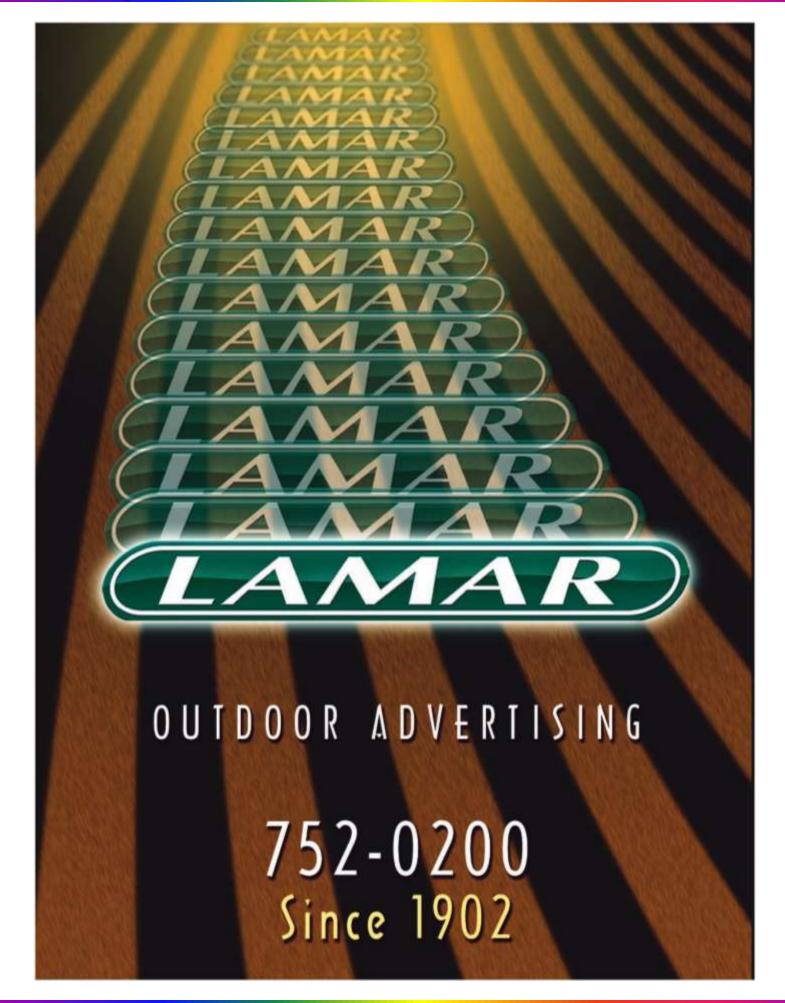
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to Baton Rouge Pride Inc. founders, Dr. Rick Cain and Tom Merrill, on your reign as King and Queen XXXV of the Krewe of Apollo Baton Rouge

- Your friends on the Baton Rouge Pride team

June 11, 2016



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At Cox Enterprises, we believe our differences whether ethnicity, age, gender or sexual orientation make us stronger. We're proud to call Baton Rouge Pride one of our local partners. Together as one, we can make a difference.

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